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# GLAMWATCH EYE ON FASHION

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Glamwatch

## Get Ready. Get Set. Shop Social!



All shopping events are not created equally.

But let's just say that if this was high school, [Shop Social](#) would be undoubtedly be the "cool kids" table packed with a mix of impeccably dressed girls that you (somewhat grudgingly) look to for inspiration.

Presented by [Chictopia.com](#) and [DNA](#), this premier trunk show and sample sale is designed to bring SF's budding fashion community together by showcasing cutting edge fashion and jewelry designers from San Francisco (think [Harputs Own](#), [Serial Cultura](#), [Martha Davis](#)) and our bronzed southern sister, Los Angeles.

As if that wasn't enough to make us giddy, everyone goes home with a [Danny Roberts](#)-designed gift bag stocked full of goodies from Bliss Spa, Lush Life Nail Bar, Foot Petals and a \$10 shopping voucher to spend at any of the featured retailers along with fab local e-boutique [Nasty Gal](#).

So, just like high school, we'll probably be eating PB&J for lunch every day for the next week to prepare our wallets for the spree.

[Early bird tickets](#) are on sale now, so snag one soon to save \$10.

**Shop Social, Tues. 4/20 from 6-9:30 p.m., W Hotel, 181 3rd St., at Howard St.**

By [Jaclyn Binder](#)

Tags  
[harputs own](#), [martha davis](#), [Serial Cultura](#), [sf fashion](#), [sf shopping](#), [sf trunk show](#), [shop social](#)

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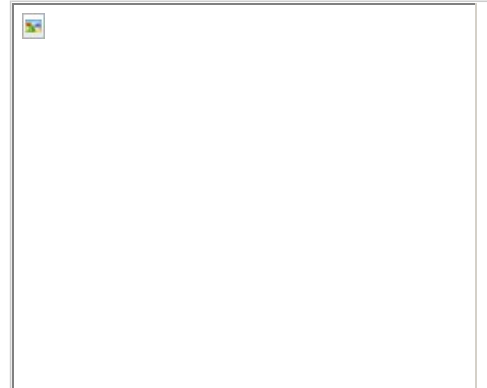
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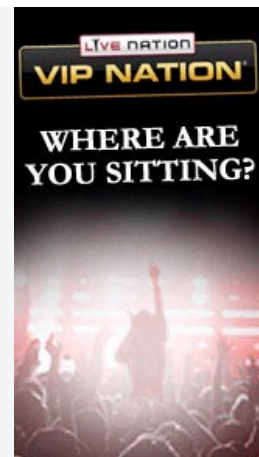
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